

Greetings from the Bangladesh Academy for Securities Markets (BASM), the academic wing of the Bangladesh Securities and Exchange Commission (BSEC).

On behalf of **Dr. Toufic Ahmad Choudhury, Director General, BASM**, I am pleased to inform you that the Bangladesh Securities and Exchange Commission (BSEC) is organizing a **Short Video Competition on Financial Literacy** aimed at promoting awareness of a sound capital market and economy, minimizing investment risk, and encouraging informed decision-making. The competition is open to all undergraduate and postgraduate students currently enrolled in recognized universities across Bangladesh.

Please be advised that **the deadline for video submissions has been extended from 30 July 2025 to 30 August 2025** to allow greater participation from students nationwide.

Themes of the Competition:

1. Sound Capital Market and Prosperous Economy
2. Risk Minimization in the Capital Market
3. Enhancing Financial Literacy

Prizes:

- **1st Prize:** BDT 60,000 + Certificate (per category)
- **2nd Prize:** BDT 45,000 + Certificate (per category)
- **3rd Prize:** BDT 30,000 + Certificate (per category)
- **10 Additional Awards (Encouragement/Consolation):** BDT 15,000 each

We would greatly appreciate your kind cooperation in **circulating this updated deadline and competition details** among the students of your institution and encouraging their active participation.

For further information, competition guidelines, and submission procedures, please visit: www.finlitbd.com

Should you require any clarification or assistance, please do not hesitate to contact me.

Thank you for your valuable support in building a financially literate generation.